

## EXHIB-IT! Announces Custom Trade Show Displays to Improve Trade Show ROI

EXHIB-IT!, a leading trade show design and exhibit solutions company shows off custom trade show displays to help businesses maximize their trade show presence and increase their ROI.

Trade shows have been providing an excellent way to market products and services for small, medium and large businesses. With the advancement of technology, more and more companies are looking for state-of-the-art, high quality trade show displays that can truly represent their brand and give a positive first impression to their prospective customers. This is why EXHIB-IT! offers custom trade show displays that will impress customers, clients and investors. With EXHIB-IT!'s custom trade show displays-all aspect of the design, creation and completion is planned out carefully to match the customer's needs and enhance the company's image "From Conception to Completion."

Custom trade show displays can be designed to accommodate every company's needs: custom marketing printed graphics and posters, displaying computer data, playing related videos and sounds.

The three most popular types of trade show displays that EXHIB-IT! provides are modular displays, pop up displays and truss displays.

**Modular displays** allow exhibitors to adjust their display booth size and shape according to the dimensions of the trade show space. Adding and removing pieces is simple, and can be done without sacrificing the functionality of the display. EXHIB-IT!'s [trade show modular displays](#) emulate traditional custom displays options like unique design and standard color selection, but they also provide the flexibility to add or remove pieces in order to change the look and size of the display based on your company's specific needs.

**Pop up displays** offer a large and portable trade show exhibit that can be set up quickly. With a frame created to pop up, a [self-locking pop-up frame](#) can be assembled and ready to display in less than 20 minutes and be ready to exhibit with a large impact. Portable pop up displays are great for displays that require many graphics because of the little time needed for set up.

If you are looking for something unique and different, check out the new and innovative 3-D Fabric X-snap Displays. The new 3-D capabilities and fabric size options gives you a completely unique display where you are sure to be remembered after the trade show! There are so many options to stand out and get noticed without sacrificing your budget and without looking ordinary. You can have an [8' pop up 3D Fabric display](#), a [10' 3D Fabric Display](#) , a [unique 5QX 3D Special Shape Fabric display](#) or try something custom that fits your own company

personality. You can add [accessories](#) such as [LED light boxes](#), workstations, counters, shelving, or add a [monster monitor tower](#) for accommodating a large monitor up to 55" in your booth space. All these displays can set up in less than 15 minutes, saving you time and money!

**Truss displays** provide a sleek and futuristic aesthetic that can support LCD and plasma technology in trade show exhibits. [Truss display booths](#) offer businesses many benefits of design and functionality.

"With custom displays your brand will get the attention it deserves and be ahead of your competition." said DJ Heckes, CEO of EXHIB-IT! "If you use a custom display, you add life to your exhibit no matter what your product is and no matter what service you are selling."

With custom modular displays from EXHIB-IT!, businesses are guaranteed exceptional customer service, high quality products made from quality materials. All design and display elements are suited for easy transport, assembly and disassembly.

### **About EXHIB-IT!**

EXHIB-IT! is a design and display company that specializes in high quality trade show displays and trade show management services. More information can be found at their official website at <http://www.exhib-it.com/>.